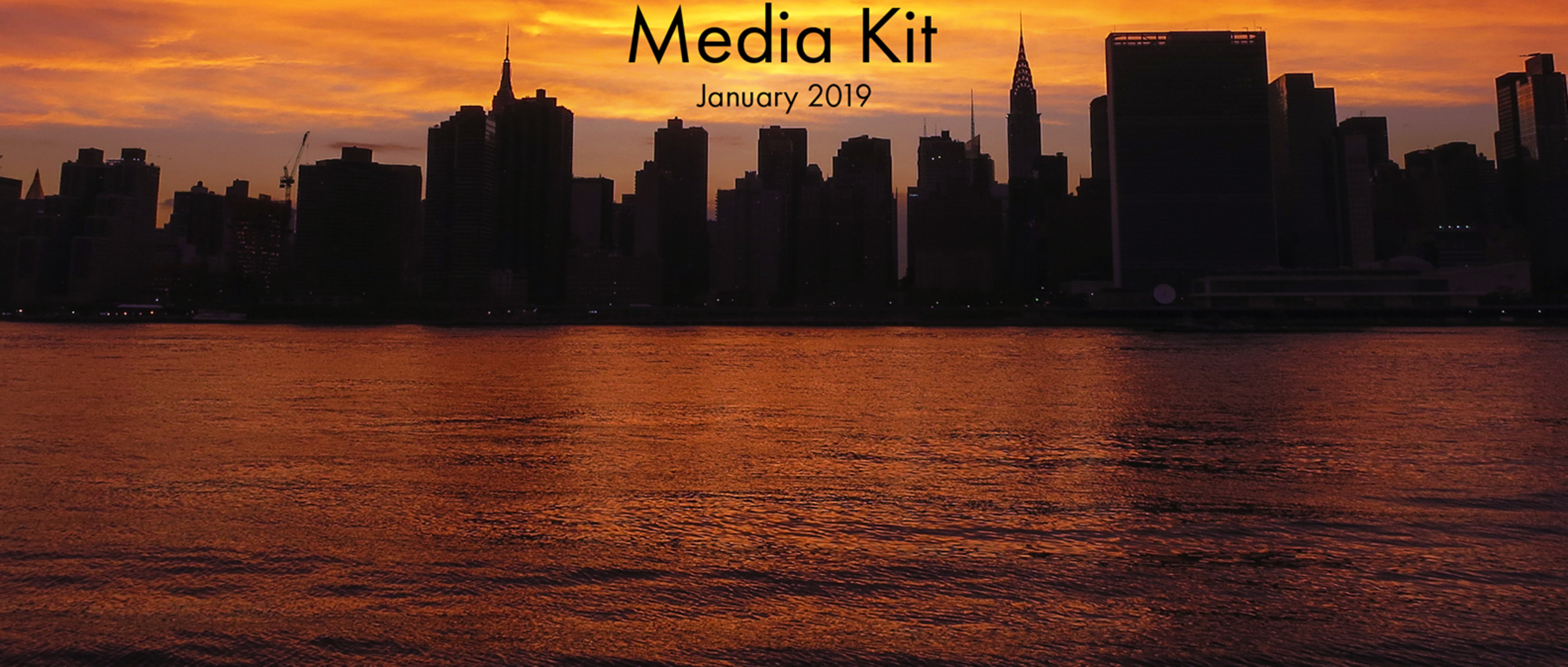


CHECK OUT *JACOB*

Media Kit

January 2019





Since 2014, Jacob has made it his mission to share his unique and interesting travel experiences with people who love to explore and adventure just as much as he does. Adventurous people come to him to find new and interesting experiences both locally (NYC area) and globally. Candidly sharing his experiences and knowledge, he's built trust with a loyal community that grows larger every day.

***"Thank you so much
for taking us along!"***

***"I felt like I was there
with you..."***



Jacob brings the location and it's story to life.

CHECK OUT *JACOB*

Useful Analytics

SOCIAL MEDIA REACH

YOUTUBE - 13k Subscribers (26% increase over the previous year)

INSTAGRAM - 1.3k Followers



6M Min. Watched



1.8M Total Views



59k Total Comments



45k Total



3k Total

CHECK OUT *JACOB*

Who is watching?

Adventurous people who seek out new experiences and are happiest outside of their comfort zone.



40% Age 25-34



85% Male



32% American



16.8% European

Top States: CA, TX, FL

CHECK OUT *JACOB*

Want to *introduce* your brand
to a **passionate community**
of *adventurers*?

Jacob can help with that.



Jacob Carlson

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[Youtube.com/checkoutjacob](https://www.youtube.com/channel/checkoutjacob)

[Instagram.com/checkoutjacob](https://www.instagram.com/checkoutjacob)

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